

#### CLARK COUNTY ART COMMITTEE Sunset Parks & Recreation Admin Building 2601 E. Sunset Rd. Las Vegas, NV 89120 May 09, 2023 3:30 PM

#### **MINUTES**

Board/Council Members:	Jeff Fulmer, Chairperson Claire Wentzel, Vice Chairperson Alfredo Fernández-González- <b>Absent</b> Jerry Schefcik
Secretary:	Mickey Sprott, 702-455-8685, <u>Mickey1@ClarkCountyNV.Gov</u> Business Address: Sunset Administration Building, 2601 E. Sunset Rd, Las Vegas, Nevada 89120
County Liaison(s):	Mickey Sprott, 702-455-8685, <u>Mickey1@ClarkCountyNV.Gov</u> Business Address: Sunset Administration Building, 2601 E. Sunset Rd, Las Vegas, Nevada 89120

- Call to Order, Roll call.
  Meeting called to order at 3:34 PM by Chairperson Jeff Fulmer.
- 2. Public Comment. No public comment.
- 3. Approval of the Agenda for May 09, 2023 (*for possible action*). Agenda item skipped.
- 4. Approval of Minutes for April 25, 2023 (*for possible action*). Agenda item skipped.
- Presentation from Tony Manfredi, Executive Director of the Nevada Arts Council (*not an action item*).
  Rich in Art presentation by Tony Manfredi (*see attachments*).
- 6. Report by staff regarding monthly summary of activities (*not an action item*). **Staff reports** (*see attachments*).
- 7. Identify emerging issues by the Committee at future meetings (*not an action item*). Bylaws of Art Committee to be discussed and updated.
- 8. Comments by the General Public. No public comment.

- 9. Next Meeting Date: Tuesday, June 13, 2023.
- 10. Adjournment. Meeting adjourned at 5:01 PM.



Arts and creativity make us stronger—as individuals, families, communities, Nevadans and as a country.

They are a backbone of **innovation**, **prosperity**, and **thriving people** and **places**.

Public funding for arts and creativity is **a high-return investment** that benefits **every Nevadan** in every city, town and rural community statewide.





#### **ECONOMY**

Arts and creativity are a Nevada economic engine.

They provide people with the foundation for creativity, equipping an innovative workforce, generating new ideas in every field, and keeping our state nationally and globally competitive. Arts and creativity strengthen economic health by creating jobs in multiple industries, driving tourism, and providing opportunities for young people.

## 2021

2020 U.S. Bureau of Economic Analysis reports arts and creativity production contributed

\$9,368,677,000 and is 4.8% of Nevada's GDP

contributing to

39,683 JOBS

Arts and Culture Value Added in Nevada ranks 3<sup>rd</sup> among Companies and Sectors



## **NEVADA EMPLOYMENT BY INDUSTRY**

#### Arts, Entertainment, and Recreation Rank #1 in Nevada



Industry	Nevada	Rank
Arts, Entertainment, and Recreation	340,877	1
Educational Services, Health care and Social Assistance	225,489	2
Retail Trade	163,565	3
Professional, Scientific, and Related Services	156,878	4
Construction	97,988	5
Transportation & Warehousing, and Utilities	83,731	6
Finance and Insurance, Real Estate, Rental and Leasing	78,121	7
Other Services except Public Administration	65,091	8
Manufacturing	64,737	9
Public Administration	58,732	10
Wholesale Trade	28,879	11
Information	21,414	12
Agriculture, forestry, fishing, and hunting, and mining	21,066	13

Source: 2021 Demographic Profile from the Research Division, Nevada Legislative Council Bureau



#### **HEALTH AND WELL-BEING**

Arts and creativity improve Nevadans' health and well-being.

They are one of the most effective treatments for trauma, depression and anxiety, including among our nation's veterans. Arts and creativity reduce our susceptibility to stressrelated diseases, and art therapies help to forestall Alzheimer's and promote lifelong brain health.





#### **COMMUNITIES**

From rural towns to big cities, arts and creativity strengthen the fabric of Nevada's communities. They celebrate local culture—both cherished and new traditions telling stories of people and places. Arts and creativity promote connection and cohesion, foster the entrepreneurial spirit communities need to thrive, and create the kinds of communities where young people want to build families.





#### **EDUCATION**

Arts and creativity strengthen education. They set young people up for success, close the achievement gap and improve test scores. Arts and creativity spark human potential, promoting cognitive development and readiness to learn at every age. And they develop an innovative, globally competitive workforce by adding the key ingredient of creativity to STEAM education.





## PUBLIC PURPOSE AND CRITICAL NEED

Celebrating **56 years**, the Nevada Arts Council was established as a **state agency in 1967**.

#### NEVADA STATE LEGISLATIVE DECLARATION NRS 233C.020 1967, 1105; 2003, 632

The Legislature hereby determines and declares that:

1. The giving of further recognition to the **arts as a vital aspect** of our culture and heritage is an **essential means of expanding the educational programs and promoting the general welfare of the people of** the State of **Nevada**.

2. The practice, enjoyment and impact of the arts are of **increasing importance to the economic vitality of communities in this state**.

3. Residents of this state desire **increased opportunity to view, enjoy or participate in the performing, literary, visual and folk arts**.

4. To this end, it is the policy of the State of Nevada to join with institutions and professional organizations concerned with the arts to **ensure that the role of the arts** in the life of the communities of the State **will continue to grow and play an everincreasing part in the cultural development and educational experience of the residents of the State of Nevada**.



#### NEVADA ARTS COUNCIL - 2024 2025 BIENNIUM TOTAL BY FUNDING SOURCE

#### **The Governor's Proposed Executive Budget 24-25**





DEPARTMENT OF TOURISM AND CULTURAL AFFAIRS

#### NEVADA ARTS COUNCIL - 2024 2025 BIENNIUM TOTAL BY ACTIVITY

#### Tourism Development

- Arts & Culture Education/Outreach Programs
- Fiscal & Financial Operations/Management/Reporting





#### NEVADA ARTS COUNCIL – A STATE ARTS AGENCY

**56** STATE AND TERRITORIAL ARTS AGENCIES IN THE NATION.





## PUBLIC PURPOSE AND CRTITICAL NEED

#### A STATE ARTS AGENCY

The NAC is one of America's 56 state and jurisdictional arts agencies (SAAs).

#### SAAS

- **Ensure** that every community in the U.S. receives cultural, civic, economic, and educational benefits of the arts.
- **Support** Rural and Urban Communities
- Enliven Public Spaces
- **Promote** Health and Healing
- **Spark** Economic Growth
- Drive Educational Success
- Foster Inclusion and Equity
- **Reach** Low Income Communities
- **Create** Opportunities for Artists
- Serve the Public





serving Nevada's artists



building a community for arts education



COMMUNITY DEVELOPMENT elevating Verada's arts organization









## **FOCUS AREAS - OPPORTUNITES - CHALLENGES**

**ARTS EDUCATION** - professional development opportunities for artists, teaching artists, school and school district leaders, community leaders, cultural leaders and other educators. Improving arts integration programs into our Pre-K-12 schools.

**ECONOMIC VITALITY** - addressing the relief, recovery and sustainability for artists and arts organizations by creating opportunities, promoting cultural tourism, collaborating with business, developing and supporting creative districts in metro and rural communities, and cultural awareness and preservation.

**HEALTHY COMMUNITIES** - collaborating with healthcare providers and partners to increase and support the understanding, value and use of the arts in the healing, quality of life initiatives, wellbeing, and aging of Nevada's residents.





# **ARTIST SERVICES**

Artists enrich every element of Nevada's quality of life, and the vigor of the state's arts industry relies on the quality of artists living and working in the state.

- Honor and showcase the work of Nevada's contemporary literary, performing and visual artists to the public through exhibits, grants, outreach programs and publications.
- **Provide resources** to artists for career development.
- Help **promote** the vital role an artist plays in providing a creative workforce.





# **ARTS LEARNING**

The Arts Learning Program supports the goal of lifelong learning in the arts by promoting and expanding quality arts education opportunities for all Nevada citizens.

- Arts Education: the development of knowledge, skills and/or the appreciation of one or more of the arts disciplines.
- Arts Integration: The use of the arts as tools to strengthen teaching and learning in non-arts subjects.
- Arts for Social Development: The use of the arts as tools to promote social development or health and healing.









NEVADA ARTS COUNCIL

# teaching artists

supporting learning in, through, or about the arts

- Features a roster of diverse individual teaching artists
- It is designed as an online resource for schools, organizations, and communities to broaden and diversify lifelong participation in the arts through the engagement of artists in residencies and programs

### **Disciplines include:**

• Contemporary, Dance, Literary, Folk & Traditional, and Music





## **COMMUNITY DEVELOPMENT**

Support Nevada's nonprofit arts and culture organizations, public institutions, and government entities with programs and services aimed to elevate arts and cultural infrastructure and organizational capacity.

- Expand the skill set of Nevada's creative community
- Cultivate organizational capacity
- Facilitate professional networking and relationship building within and between communities
- Increase access to the arts





#### NEVADA ARTS COUNCIL – A STATE ARTS AGENCY

# FOLKLIFE

**Discover and document** folk arts and folkways that are resident in Nevada;

Honor and support artists and communities that practice and share traditional arts and lifeways;

**Explore** intersections of art, tradition, community, and identity in 21<sup>st</sup> century Nevada;

**Share** the results of our work with artists, communities, and the general public through programs, presentations, exhibitions, and collaborations.





# **PUBLIC INITIATIVES**

- Public awareness campaigns
- Projects that promote Nevada's arts and creative industry
- Strengthens the state's cultural infrastructure
- Partnership initiatives









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# SOCIAL MEDIA PROMOTION

RICH Nevada Arts Council

# WE ARE

DIRECTOR OF FINANCE MARKETING COORDINATOR EVENTS COORDINATOR MUSEUM EDUCATION ASSISTANT BOX OFFICE TICKET AGENT

#### Apply online at NEONMUSEUM.ORG

April 30 at 2:08 PM · 🕄

Team Neon is looking for candidates who are excited about the history of Las Vegas! We are hiring for the positions of Director of Finance, Marketing Coordinat... See more



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#### NEVADA ARTS COUNCIL – A STATE ARTS AGENCY

## GRANTS

The Grant Program reflects a significant commitment by the State of Nevada and the Federal Government to support the creation of art and access to the arts for its citizens.

NAC grants support the efforts of nonprofit and community organizations, public institutions and individual artists to make cultural activities and experiences widely available to those who live in or visit Nevada.





NEVADA ARTS COUNCIL – IMPACT & ENGAGEMENT

## FY20-22\* GRANTS BY THE NUMBERS

NAC Grant Awards **\$4,134,675** 

Adults, Children, Artists Engaged 4,267,842

Total Cash & In-Kind Contributions \$265,579,388

\*FY22 grant data is still being collected





#### **GRANT ELIGIBILITY OVERVIEW**

## INDIVIDUALS

- Must be at least 21 years old
- Must be a current Nevada resident and have been in residence for at least one year prior to the date the grant application is submitted
- Must be a U.S. citizen or have legal permanent resident status
- Must not be enrolled as a degree-seeking student
- Current Nevada Arts Council staff members, board members, and immediate family members or individuals sharing the household of current staff or board members are not eligible for Nevada Arts Council grants.



#### **GRANT ELIGIBILITY OVERVIEW**

## **NON-PROFIT ORGANIZATIONS**

- Must have federal tax-exempt status under Section 501(c)(3) of the Internal Revenue Code (Fiscal Agents are not accepted in FY22)
- Must have active incorporation status with the Nevada Secretary of State showing evidence of good standing at the time of application.
- Must have a UEI number (replacing DUNS number)\*



#### **GRANT ELIGIBILITY OVERVIEW**

## **PUBLIC INSTITUTIONS**

- GOVERNMENT AGENCIES (including federally recognized tribes): Agencies that exist within the same governmental entity are eligible to apply independently when they have different/distinct mission statements and their own separate advisory boards. Multiple departments/facilities within one agency may not apply independently.
- COLLEGES/UNIVERSITIES: Limited to no more than one grant to the same academic department per fiscal year. Projects must serve a broad community outside the institution and generate area-wide arts involvement. Grants may not support the institution's internal programs
- PUBLIC SCHOOLS/LIBRARIES: Individual schools and libraries within the same district/system may apply independently as long as they have their own budget and facility



## **FY24 GRANT OFFERINGS**

#### **GRANTS FOR ORGANIZATIONS**

- OPERATING SUPPORT GRANT CLOSED 5/1/23
- PROJECT GRANT FOR ORGANIZATIONS **CLOSED 5/1/23**
- ARTS LEARNING PROJECT GRANT CLOSED 5/1/23
- ARTS LEARNING EXPRESS GRANT (OPENS June 1)
- FOLKLIFE COMMUNITY GRANT (Opens June 1)



## **FY24 GRANT OFFERINGS**

#### **GRANTS FOR INDIVIDUALS**

- PROJECT GRANT FOR ARTISTS CYCLE A **CLOSED**
- PROJECT GRANT FOR ARTISTS CYCLE B (OPENS October 2)
- FOLKLIFE ARTIST GRANT (OPENS June 1)
- ARTIST FELLOWSHIP GRANT PERFORMING & LITERARY (OPEN date TBD)



## HOW TO APPLY

- Review grant guidelines and application questions here: https://www.nvartscouncil.org/grants/grant-offerings/
- 2. Complete the application online at:

https://nevadaartscouncil.submittable.com/submit

3. Contact Nevada Arts Council Grants team with any

questions: grants@nevadaculture.org




# Staff Reports

## **FULL SCOPE WORKSHOP**



Clark County Board of Commissioners JAMES B. GIBSON, Chairman JUSTIN JONES, Vice-Chairman MARILYN KIRKPATRICK • WILLIAM MCCURDY II ROSS MILLER • MICHAEL NAFT • TICK SEGERBLOM Kevin Schilfer, County Manager

ClarkCountyNV.Gov/parks ccparks@ClarkCountyNV.gov



Date: Tuesday, May 16, 2023 Time: 10:00 AM Speaker: Public Art Staff

Full Scope Workshop for May will host a presentation on how to create a workshop proposal for Clark County Public Art calls. In this workshop, attendees will learn how to format a workshop proposal, write a proposal letter, create supporting documents such as timelines, budget breakdowns, material list, and agenda.

Attendees will have the opportunity to ask questions about workshop proposals and other public art questions.

## CHILDREN'S FESTIVAL – COMMUNITY TILE PROJECT

### WITH SIERRA SLENTZ







### <u>Open Call for Art at Winchester-Dondero</u> Gallery: In Print

Juried by Erik Beehn

Application Deadline: May 14, 2023 @ 11:59 PM

From block printing in ancient China to ukiyo-e in Japan; from Johannes Gutenberg's printing press in the 15<sup>th</sup> century to xerographs and risographs in the modern era, printmaking has been a revolutionary form of communicating information and significant art practice throughout human history. We invite artists working in all forms of printmaking to submit their work for consideration in an upcoming exhibition exploring the diverse techniques and style of this dynamic medium!



### Exhibit at Pearson: SOLO SERIES

#### CURRENT SOLO SERIES ARTIST: Ainsley Osawa Missing Pieces

**EXHIBIT DATES**: April 7, 2023 – May 25, 2023 **WORKSHOP DATE:** Saturday, May 6, 2023, 11:00 AM – 1:00 PM **RECEPTION:** Thursday, May 25, 2023, 5:00 PM – 7:00 PM

Ainsley Osawa is an artist from Las Vegas, Nevada currently specializing in drawing. He spent a lot of time growing up in West Las Vegas and frequented the Andre Agassi Boys and Girls club and the West Las Vegas Arts Center. He picked up drawing at the Boys and Girls Club and dove further into the arts at WLVAC, performing with their Performance Ensemble. During that period, Osawa met many influential artists and community leaders like Walter Mason, a spoken word and African-American literature aficionado. Some of the inspiration for this exhibition came from what he learned and experienced at the West Las Vegas Arts Center. The rest of inspiration lies within one of his favorite animals, cats! You'll see them scattered throughout some of the pieces in this exhibition. The SOLO SERIES Juried Exhibition open call provides four local, emerging, and under-recognized artists who currently live, formerly lived, and/or have a connection to the Historic Westside community in Las Vegas. Each of the four selected artists will have the opportunity to present an exhibition at the Pearson Gallery for at least 7 weeks between September 2022 to May 2023. In addition, each artist is required to teach a workshop in relation to their exhibit. Each artist will be selected by a blind jury, which consists of members who also have a connection to the Historic Westside community.





## FREE PAST WORKSHOPS





#### Empowerment Art! Desert Breeze Community Center

Empowerment Art is now done with the workshop component. Artist Vanessa has submitted her final design and is currently being reviewed by the Desert Breeze Community Center. Vinyl company, Signarama, will be printing and installing the design by the end of this month. BYLIZET is a multidisciplinary artist originally from the Bronx, New York now based in El Paso, TX. Her work explores symmetry and various color schemes. For years, Britny worked with multiple methods such as printmaking, graphic design, fiber arts, jewelry making. Now, she works with public art organizations, home owners and property management companies to utilize the arts as a platform for community building, beautification, and revitalization. Her aim is to make a positive impact in multiple spaces by adding color, life and hope within any environment.



### **Britny Lizet and Mural at Whitney Recreation Center**



#### - Mural completed

## Youth Public Arts Education

Each of our eight artists were selected to facilitate workshops with youth with the goal of creating a temporary public art display. The workshops were taught at Clark County recreation centers, Wetlands Park, and Museum. Three out of the eight have finally installed their temporary display at their designated site.



Diorama Galore by Tracy P. Martin At Wetlands Park until July 1st 2023



Up! by PhilipRonnie Quiambao At Moapa Valley Recreation + Community Center until May 26, 2023





Building Bridges by Jesus Orozco At Winchester Dondero-Cultural Center until May 23rd, 2023

#### SILVERADO RANCH COMMUNITY CENTER 'DESERT WINDS' PROJECT BY TALLEY FISHER









Silverado Ranch Community Center Sculpture: District A

- Total Project Budget: \$250,000
- Sent to RPM: \$7,500

TALLEY

FISHER

STUDIO

- Estimated expense: \$5,000
- Scope: Ceiling Artwork in a natural theme.
- Art Committee Rep Alfredo Fernandez-Gonzalez
- Jury member meeting on 7/22/21
- Talley Fisher is the contracted artist. <u>https://talleyfisher.com/</u>
- 4/10/23 Purchasing received all information to create a contract.
- 5/8/23 Contract Awarded

## **ZAP Stadium**

Project Budget: \$25,770 Total: 16 boxes

#### Scope:

Hire 6 artists to host workshops with high school students. Using inspiration from the workshops, artists will design and paint the utility boxes around the Allegiant Stadium.

#### 3/13:

-Stakeholders have been contacted, certain boxes have been approved.

Next step: -Identify jury members





## West Flamingo Mosaic Project: District A

- Total Project Budget: \$50,000
- Sent to RPM: \$13,247
- Scope: A ceramic mosaic mural at the entrance of the Senior Center, including an educational component with the seniors.
- Art Committee

3/14/23 Jury decided to only cover center panel of column wrapping around as a "belt". We have submitted this information to RPM for fortification.

5/8/23

On hold until staff in place.





Project: Overton Community Artwork: District B Total Project Budget Part Two: \$267,000 RFQ 605146-19

- Artwork Contract: \$231,300
- Estimated expense: \$84,160.81

 Part Two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer's Double Negative.

- Projected Completion Date: April 2023
- Artist: Mark Brandvik
- 5/8/23 New timeline, project to be completed mid June

## Pearson Community Center Pillar Mural Project: District D

Budget:\$70,000Scope:For pillars to be painted by a team of artists including requiringartist to hire a professional videographer at \$7,500.Projected Completion Date: TBD

11/22/19 Budget approved FY20 on June 4, 2019 Agenda Item #30

- 3/9/2023 First draft of Call created under review
- 4/10/2023Final draft created under review by purchasing<br/>Projected to be out by April 24th, 2023<br/>Deadline is July 30th, 2023 by 11:59 PM PST

5/8/2023 Call is almost complete. Professional Services Draft in progress.





### Von Tobel Modular Building Vinyl Wrap Part 1: District D Budget: \$70,000

 Scope: To create a vinyl mural on the exterior surface of the community center at Von Tobel Park. The artist(s) will work with children, then create a digital design that integrates ideas learned by the community. The printing and installation of the artwork will be managed by county staff county staff.

Projected Completion Date: June 2023

- Contracting process near completion; waiting for insurance; next step is to schedule workshops isor. • with recreation
- 5/8/2023
- Eric Vozzola is our contracted artist for the Vinyl Mural Wrap the Melvin Ennis Recreation Center (modular building)
- Awaiting confirmation on workshop schedule with Von Tobel Middle School Art class :
- 10 workshops 2- hour workshops (or 20 hours) from 2:30pm -4:30pm
  - About 20 students
  - Students will learn about public art and design. Artist will also incorporate the focus on opportunity and empowerment.



## ERIC VOZZOLA



#### Von Tobel Park Sculpture Part 2 -District D Budget: \$131,671

Proposal is to create a sculpture within the park. The artist(s) will work with children from the area that will inform the artist the direction of the sculpture.

- Awarded Artist:
  Domsky Glass
- Projected Completion
  Date: YTBD
- 5/8/23 Project Brief
  being completed by
  Domsky Studio



#### **Winchester Mural**

### **District E**

Budget:\$12,456Scope:To paint mural near spray park on the<br/>accessibility ramp at the Winchester Park.

Budget approved FY23 on July 19, 2022, agenda item #40 Art Committee Recommendation 4/28/2022

4/11/2023 15 Applications, 7 of them rejected for being late or not having all required application items.

4/25/23 Jury to review applications

5/8/23 Three finalists have been selected; interviews will be scheduled



## Zap 14 - District E

Project: Budget: \$9,600 Scope: To paint large utility boxes at intersections from Vegas Valley to Lake Mead on Hollywood Blvd.

5/3 – First Jury Meeting was Monday, May 1<sup>st</sup>. Certain issues were brought up, call will be revised.

5/9 – Call is scheduled to open next Monday, May 15.





### **Desert Breeze Special Events Area Sculpture- District F**

Budget:\$200,000 Scope: To create a sculpture at the front entrance of the area. Projected Completion Date: TBD

Budget approved FY22 on June 1, 2021 agenda item #14, request from the design team.

• 3/23/23 RFQ submitted to Purchasing







## Southwest Ridge Part 1 - District F

Total Project Budget: \$100,000 Sent to RPM: \$40,000 Artwork Contract: \$56,000 Estimated Expense: \$35,000

Scope: For one sculpture art to be located within the park.

Projected Completion Date: May 2023

5/8/2023 Dedication Scheduled for Friday, May 12, 2023 at 3:00 pm

# HELP CREATE A LASTING 1 OCTOBER Memorial



1 Oct Memorial

Estimated Expense: \$366,053.45

6/5/23 Opening of The Memorial Design Exhibit6/14/23 Design Presentations Government Center4 pm



#### **Temporary Art Funding**

Budget: \$68,694 Scope: To fund temporary exhibits of larger 3D works in various locations to be determined throughout the county.

 Locations looked at: Family Courthouse

• 5/8/23 Company working with Purchasing



# MAINTENANCE

#### **Reach Sculpture Relocation Phase 1 - District D**

Budget: \$146,750 – transferred to RPM Scope: To fund relocation of Reach Sculpture in front of Pearson Center. Projected Completion Date: March 2024

Budget approved FY23 on July 19, 2022, agenda item #40 Art Committee Recommendation 4/28/2022

 Funds loaded to RPM, Tara Carrell is project manager RP.D0923018

4/10/2023 DA confirmed that the county has the right to adjust the sculpture as needed.

The Artwork is not an any harm of damage from the spray park as the park has been open now for a few weeks.

At a later time, staff will reach out to artists to discuss the next steps.

## Plaques for Dream Machine, Aku Aku & Silverstate

Dream Machine: A boulder has been selected and will be installed upon completion of the granite plaque.

PR submitted for LVRock

5/8/23 Installation will be scheduled once the site has been inspected by the installer.

Aku Aku: RPM has approved the installation of 3 interpretive signs around the pond at Sunset Park. These signs will talk about the history of Aku Aku, the artist Eli Hedley, and tiki culture in Las Vegas. These signs are in design phase.

Staff is currently looking into vendors.



